

# SOCIAL MEDIA MANAGEMENT (SMM) SERVICE



## Package The startup

**550\$** / month

Annual package  
(You save 1320 \$)

**660\$** / month

Semestrial package

- ★ Creation of **2 publications** per month (text et visual)
- ★ Content strategy
- ★ Editorial calendar
- ★ Copywriting
- ★ Graphic design
- ★ Publication programming
- ★ Languages: **English or French**
- ★ Networks: **Facebook/Instagram or LinkedIn**
- ★ **1 hour** per month of comment moderation
- ★ One-time launch costs: \$990 (Includes: Definition of editorial and graphic guidelines)

## Package The essential

**1100\$** / month

Annual package  
(You save 1320 \$)

**1210\$** / month

Semestrial package

- ★ Creation of **5 publications** per month (text et visual)
- ★ Story creation
- ★ Content strategy
- ★ Editorial calendar
- ★ Copywriting
- ★ Graphic design
- ★ Publication programming
- ★ Strategic and competitive monitoring
- ★ Languages: **English or French**
- ★ Networks: **Facebook/Instagram or LinkedIn**
- ★ **1 hour per month** of comment moderation
- ★ **1 hour per month** of interaction with other pages
- ★ One-time launch costs: \$990 (Includes: Definition of editorial and graphic guidelines)

## Package The colossus

**3850\$** / month

Annual package  
(You save 6600 \$)

**4400\$** / month

Semestrial package

- ★ Creation of **12 publications** per month (text and visual)
- ★ Story creation
- ★ Content strategy
- ★ Editorial calendar
- ★ Copywriting
- ★ Graphic design and video editing
- ★ Publication programming
- ★ Strategic and competitive monitoring
- ★ One monthly outing and video recording included
- ★ Quarterly meeting
- ★ Languages: **English or French**
- ★ Networks: **Facebook/Instagram or LinkedIn**
- ★ **3 hours** per month of comment moderation
- ★ **1 hour** per month of interaction with other pages
- ★ **3 hours** per month of private messaging management
- ★ One-time launch costs: \$1990 (Includes: Adaptation of a social networking campaign ideation based on an existing campaign, Audit of social pages and Definition of personas and audiences)

## LOOKING FOR A PERSONALIZED PACKAGE ?

Do you require a personalized approach to social media management suited to your sector, audience and objectives? At Voyou, we offer tailor-made services to maximize your online presence.

### WE ASSIST YOU WITH:

- ✓ Define your social network management strategy
- ✓ Perform a comprehensive audit of your online presence and competitors
- ✓ Implement pertinent actions to boost your visibility and engagement
- ✓ Plan regular reports to evaluate the performance of your advertising campaigns

Our SMM services also include the creation and management of advertising campaigns on platforms such as X, TikTok and Pinterest. Contact us for a custom package tailored to your specific needs.

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