

SEARCH ENGINE
OPTIMIZATION (SEA)
SERVICE



Package The regular

550\$ / month

Annual package
(You save 1320 \$)

660\$ / mois

Mensual package
(a minimum of 3 months)

Initial cost: **1 000\$**

- ★ Analysis tracking tool configuration
- ★ Web tracking strategy implementation
- ★ Google Ads account and campaign configuration
- ★ Search term identification
- ★ Ad creation: **Up to 3**
- ★ Automatic monthly reports (Google Ads, website)

Management

- ★ Campaign optimization
- ★ Performance tracking

Informations

- ★ Targeted themes: **Up to 3**
- ★ Languages: **English and/or French**
- ★ **Platforms:** Google Ads or Microsoft Ads

Package The essential

770\$ / month

Annual package
(You save 1320 \$)

880\$ / mois

Mensual package
(a minimum of 3 months)

Initial cost: **1 300\$**

- ★ Analysis tracking tool configuration
- ★ Web tracking strategy implementation
- ★ Google Ads account and campaign configuration
- ★ Search term identification
- ★ Ad creation: **Up to 10**
- ★ Automatic monthly reports (Google Ads, website)

Management

- ★ Campaign optimization
- ★ Performance tracking
- ★ **Quarterly** analysis report

Informations

- ★ Targeted themes: **Up to 10**
- ★ Languages: **English and/or French**
- ★ **Platforms:** Google Ads or Microsoft Ads

Package E-commerce

825\$ / month

Annual package
(You save 1320 \$)

935\$ / mois

Mensual package
(a minimum of 3 months)

Initial cost: **1 400\$**

- ★ Analysis tracking tool configuration
- ★ Web tracking strategy implementation
- ★ Google Merchant Center account configuration and campaign development
- ★ Product flow management (link between Google Ads and Google Shopping)
- ★ Google Shopping campaign configuration
- ★ Competitive analysis
- ★ Google Ads account and campaign configuration
- ★ Search term identification
- ★ Ad creation: **Up to 5**
- ★ Automatic monthly reports (Google Ads, website)

Management

- ★ Campaign optimization
- ★ Performance tracking
- ★ **Quarterly** analysis report

Informations

- ★ Targeted themes: **Up to 5**
- ★ Languages: **English and/or French**
- **Plateformes:** Google Ads ou Microsoft Ads

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Do you need a personalized paid search service that's tailored to your industry, your target audience and your objectives? At Voyou, we offer customized paid search packages that help you optimize your online presence.

WE ASSIST YOU WITH:

- ✓ Defining your paid SEA strategy
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- ✓ Implementing the necessary campaigns and actions to improve your ranking
- ✓ Planning regular reports to measure results

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