

SOCIAL MEDIA
ADVERTISING (SMA)
SERVICE



Package The startup

550\$ / month

Annual package
(You save 1320 \$)

660\$ / month

Semestrial package

- ★ Creation of **1 advertisement** (includes text and visual, client provides material for videos)
- ★ Advertising campaign optimization
- ★ Target tracking
- ★ Social media remarketing
- ★ Languages: **English or French**
- ★ Networks: **Facebook/Instagram or LinkedIn or TikTok**
- ★ One-time launch costs: \$1490 (Includes: Advertising strategy and account creation and Definition of editorial and graphic guidelines)

Package The essential

880\$ / month

Annual package
(You save 1320 \$)

990\$ / month

Semestrial package

- ★ Creation of **2 advertisements** (includes text and visual, client provides material for videos)
- ★ Advertising campaign optimization
- ★ Target tracking
- ★ Social media remarketing
- ★ Languages: **English or French**
- ★ Networks: **Facebook/Instagram or LinkedIn or TikTok**
- ★ One-time launch costs: \$1490 (Includes: Advertising strategy and account creation and Definition of editorial and graphic guidelines)

Package The colossus

1650\$ / month

Annual package
(You save 1320 \$)

1760\$ / month

Semestrial package

- ★ Creation of **4 advertisements** (includes text and visual, client provides material for videos)
- ★ Advertising campaign optimization
- ★ Target tracking
- ★ Social media remarketing
- ★ Quarterly meeting
- ★ Languages: **English or French**
- ★ Networks: **Facebook/Instagram or LinkedIn or TikTok**
- ★ One-time launch costs: \$2490 (Includes: Advertising strategy and account creation, Adaptation of a social networking campaign ideation based on an existing campaign, Audit of social pages and Definition of personas and audiences)

LOOKING FOR A PERSONALIZED PACKAGE ?

Do you require a personalized approach to managing your SMA campaigns suited to your sector, audience and objectives? At Voyou, we offer tailor-made services to maximize your online presence through social media advertising (SMA).

WE ASSIST YOU WITH :

- ✓ Define your social network management strategy
- ✓ Perform a comprehensive audit of your online presence and that of your competitors
- ✓ Implement the necessary campaigns and actions to boost your visibility and engagement
- ✓ Plan regular reports to evaluate the performance of your advertising campaigns

Blainville

99, rue Émilien-Marcoux, bureau 204

Blainville (Québec) J7C 0B4

450 433-3003

Voyou.com

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